

## What is the drive all about:

Every year BOMA/GLA participating members join together to participate in a citywide drive spanning over the Greater Los Angeles area. Each participating member works with their tenants to make the drive successful by placing a recycled decorated box in their lobby to collect items. All you need to do is notify your tenants by email, highlight it in your newsletter, digital marketing or during your staff appreciation days. We make it easy by providing you with gift suggestions, a tenant letter and more.

## Why participate:

Homelessness is growing exponentially, especially in the Los Angeles area. Many people don't have the money or resources to feed and cloth themselves or their children, let alone share in the holiday spirit that so many of us find joy in.

## Who benefits:

In a nutshell...Everyone.

Items that are donated for a good cause are collected from our participating members, delivered to Fox Plaza and sorted by over 150 volunteers. Each volunteer works to pack items into bags according to what the charities needs are. Once everything gets sorted, charities from all over Los Angeles come in to pick up the donations to distribute to their participants and celebrate the holiday spirit.









## Important dates:

**Building Participation Sign Ups:** September 16th - December 6th **Drive Collection Dates:** November 4th – December 6th

Pick Up Dates: December 12th & 13th Volunteer Sort Day: December 14th

SIGN UP YOUR BUILDING OR COMPANY