

2021 ASSOCIATE MEMBERSHIP DUES

YOUR DUES INCLUDE THREE SPONSORSHIP CREDITS TO USE TOWARDS A VARIETY OF EVENTS WITHIN THE YEAR.

HOW IT WORKS:

Dues include three (3) sponsorship credits to apply to a variety of sponsorships in the calendar year. Credits will be available upon receipt of dues payment.

MAKE SURE TO HAVE MULTIPLE OPTIONS IN MIND AS THE EVENTS ARE ON A FIRST-COME, FIRST-SERVED BASIS.

Sponsorship credits must be used within the same year as the membership year. Credits do not rollover, cannot be used against signature events, are not transferable and no shows are not refundable.

2021 SPONSORSHIP OFFERINGS LIST:

EDUCATION PROGRAMS

Codes, Security And Sustainability

Codes with breakout rooms (virtual)
 Program sponsor (exclusive) **3**

Security with breakout rooms (virtual)
 Program sponsor (exclusive) **3**

Sustainability (in-person)
 Program sponsor (4 opportunities) **2**

VIRTUAL CRE SUMMIT AND SHOWCASE

Booth (25 opportunities) **2**

NETWORKING

Cinco De Mayo (in-person)
 (5 opportunities) **2**

Summer Jazz and Wine (in-person)
 (5 opportunities) **2**

Taste of BOMA/GLA (in-person)
 (5 opportunities) **2**

Oktoberfest (in-person)
 (5 opportunities) **2**

Virtual events (2)
 (3 opportunities per event) **1**

RISING STAR PROGRAM

Kick-off program (virtual, exclusive) **3**

Virtual networking event (exclusive) **3**

Credits

POWER HOUR (11)

Program sponsor (virtual, exclusive) **1**

WEBINARS (11)

Program sponsor (virtual, exclusive) **1**

EMERGING LEADERS

Virtual education/networking (3)
 (3 opportunities per event) **1**

ADVERTISING

Newsletter

Weekly exclusive ad
 (52 opportunities) **1**

Sponsored newsletter article (700 words)
 (52 opportunities) **1**

Online Learning Center

Rotating ad per month
 (3 opportunities per month) **1**

Static ad per month
 (12 opportunities) **1**

BOMA on the Frontline

Static ad per month
 (12 opportunities) **1**

Credits

2021 BOMA/GLA EVENT CALENDAR

JANUARY

- Virtual Board Installation and Member Recognition Awards*
- Virtual Rising Star kick-off program
- Webinar
- Power Hour

FEBRUARY

- Webinar
- Power Hour
- Emerging Leaders
- Codes
- Virtual networking

MARCH

- Spring Golf*
- Webinar
- Power Hour
- Virtual networking

APRIL

- Webinar
- Power Hour
- Security

MAY

- Cinco De Mayo
- Webinar
- Power Hour
- Emerging Leaders
- Reverse Trade Show*

JUNE

- Summer Jazz and Wine
- Webinar
- Power Hour

JULY

- Annual Partner Event Stagecoach*
- Webinar
- Power Hour

AUGUST

- PAC Fundraiser* (BOMA at the Bowl)
- Webinar
- Power Hour
- Emerging Leaders
- Virtual Rising Star event

SEPTEMBER

- Taste of BOMA/GLA
- Webinar
- Power Hour
- Sustainability

OCTOBER

- TOBY Awards*
- Oktoberfest

NOVEMBER

- Virtual CRE Summit and Showcase
- Masters Golf*
- Webinar
- Power Hour

DECEMBER

- Awards of Excellence*
- Webinar
- Power Hour

*Events not included in membership