

USING YOUR BOMA/GLA MEMBER CREDITS

HOW TO USE YOUR CREDITS

Each member receives three credits to be applied to a variety of opportunities to promote their company. Credit opportunities are listed below. Members must log in to the BOMA/GLA Info Hub on the website to make your selections.

You may choose any combination of sponsorships that total three credits. Larger events with fewer sponsors and exclusive sponsorships will use more credits than smaller events, regardless of the number of sponsors. Opportunities are available on a first come, first served basis. **SELECT YOUR MEMBERSHIP CREDITS HERE!**

NEW FOR 2022!

We are excited to announce that in addition to your three credits, all members will have access to two Member Mixers each year. These events will be open to current members of BOMA/GLA. Member Mixers are in addition to the three credits mentioned above and provide additional value at the same member price as last year.

2022 SPONSORSHIP OPPORTUNITIES

The following list of opportunities are available for 2022 by credit value.

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CREDIT SPONSORSHIPS

- **BOMA/GLA Board of Directors Meetings**

The board meets quarterly in the Downtown Los Angeles area.

- **Policy Committee Meetings**

In-depth conversations on Security, Codes and Regulations, and Sustainability with property managers and issue experts.

- **Networking Socials**

In-person social events.

- **Codes Seminars**

Offered twice per year, issues cover code compliance, fire/life safety, and construction.

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CREDIT SPONSORSHIPS

- **Emerging Leaders**

Networking events for newer professionals to share experiences and develop their community. Events will be held at various venues throughout the year.

- **Rising Star Program**

Mentor program for property managers. Mentors and Rising Stars meet three times per year to network and connect.

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CREDIT SPONSORSHIPS

- **Power Hours**

Virtual education and/or networking events for owners and managers.

- **Regional Roundtables**

Industry discussion and information programs where managers share challenges and opportunities by region.

- **Webinars**

Live virtual event covering a range on education and information topics.

- **E-Newsletter Ad**

Advertising exposes your company to thousands of newsletter subscribers. This reinforces your image as an industry leader and BOMA/GLA supporter.

- **BOMA on the Frontline Ad**

Feature your company ad on our external blog, www.bomaonthefrontline.com, the most visited BOMA/GLA website with over 2500 unique users a month.

- **BOMA on the Frontline Featured Article**

Showcase your company's expert knowledge to the CRE industry. Reach over 3,500 subscribers both internal and external to BOMA/GLA.

- **Online Learning Center Monthly Ad**

Advertise your brand to over 4000 users with a static or rotating ad on our education platform at <https://elearning.bomagla.org>

Sponsorship credits must be used in the same calendar year as membership. Also, unused credits do not rollover to the following year.

There are benefits to promoting your organization in different ways. To discuss your sponsorship strategy, please email us at membership@bomagla.org. We look forward to working with you in 2022!